



Prospectus  
**SURFING MADONNA OCEANS PROJECT**  
**“INSPIRATIONS”**

April 1 - April 29, 2022

**Showing at La Playa Gallery in La Jolla, CA**  
(Reception Friday April 1, 2022 from 6 - 8pm)

**All Mediums Accepted, Up to 3 entries per artist, ALL work must be original.**  
**Two-dimensional artwork size limit: 24” x 30” (dimensions do not include frame).**  
**Juried by Cathy Carey and Vaughn Woods, La Playa Gallery owner**

What inspires you? Share with us what motivates you, what gets your creative juices flowing, what do you want to share with the world?

We ask that you share with us and viewers if you are chosen, what your inspiration was for the piece.

Vaughn Woods, owner of La Playa Gallery is always on the lookout for fantastic new artists to showcase in his gallery. Maybe you will be the next big discovery. This gallery is in a great location in La Jolla Shores, on a busy street everyone walks down to get to the beach. It's in an upscale neighborhood with lots of locals who regularly attend the art receptions. Surfing Madonna Oceans Project wants to help support La Playa Gallery in finding new artists to represent, and to encourage the community to view art with inspired arts programming. We seek to motivate and showcase artists to achieve their best possible outcome by showing and selling their work in great galleries.

#### EXHIBITION DATES

April 1 - April 29, 2022

#### ELIGIBILITY

You may submit if you're a California artist & your original work was made within the past 2 years.

#### ENTRY FEE

You may submit up to 3 pieces for \$30\*

\*Entry fees are non-refundable.

#### GENERAL PRESENTATION REQUIREMENTS

We strive to protect your work. To prevent possible damage to it, artwork must be appropriately prepared for exhibition when delivered.

- 1) Two-dimensional work must be wired with sufficient gauge to support the weight of the work and be ready to hang. Special hanging, display and/or lighting requirements will be at the discretion of the gallery.
- 2) Accepted artwork may not be removed before the end of the exhibition.

Artwork that fails to comply with entry requirements will be disqualified.

There is a 40% commission on works in the exhibition.

#### LIABILITY

By submitting I acknowledge that I have read and understand the general presentation requirements of the exhibition and will abide by them. The greatest possible care will be taken in handling art works. La Playa Gallery and/or their agents will not be responsible for loss or damage to any artwork submitted.

#### SUBMISSION GUIDELINES FOR JURYING

Artwork will be uploaded to this online site:

<https://surfingmadonna-inspirations.artcall.org>

Submission dates: December 10 - March 13, 2022

Artists Notified: March 21, 2022

Artwork Delivered: March 30 from 11-4 and March 31 from 11 - 2 to La Playa Gallery

#### AWARDS

Cash awards: First place \$300, Second place \$200,

Third place \$100, 2 Honorable Mentions \$25

Award winners receive a Surfing Madonna Swag bag including a Certificate of Artistic Excellence and Ribbon

#### DELIVER ACCEPTED ARTWORK DATES

March 30 from 11-4 and March 31, 2022 from 11 - 2

#### PICK UP ARTWORK

May 2, 2022 from 11 - 4

#### LA PLAYA GALLERY AND HOURS AND LOCATION

Monday - Friday, 10:00 am - 4:00 pm

2226 Avenida de la Playa, La Jolla, CA 92037

#### PARKING

Parking in the area is primarily residential, with spots filling up on a first come first serve basis. There is a public beach lot three blocks north. There is a loading area in front of the gallery on Avenida de la Playa for quick drop-off when available.

#### NOTICE OF ACCEPTANCE/NON-ACCEPTANCE

Artists will be notified about acceptance March 21, 2022

#### PICK UP/STORAGE OF ART WORK

We have limited space for artwork storage. Your artwork **MUST** be picked up on May 2 from 11 - 4. If you shipped your piece you must include a self addressed, pre-paid shipping label for its return.

#### Surfing Madonna Contact info:

Cathy Carey - 760-877-0869

[cathy@surfingmadonna.org](mailto:cathy@surfingmadonna.org)

[www.surfingmadonna.org](http://www.surfingmadonna.org)

**La Playa Gallery Contact Info:** 858-454-6903

[laplayagallery@gmail.com](mailto:laplayagallery@gmail.com)